

From: Cheryll Pickett updates@tess.myagentgenie.com
Subject: [SAMPLE EMAIL] The Cruise News from Open Waters Travel
Date: June 3, 2026 at 11:05 AM
To: cheryllpickett@gmail.com



Cheryll Pickett
openwaterstravel.com
972-998-5231
www.openwaterstravel.com

The Cruise News from Open Waters Travel



Hi friends,

Spring is here, and it's one of my favorite times to start dreaming about the next cruise adventure. Each month I love sharing a few cruise ideas, helpful tips, and a little inspiration to help you plan your next getaway. From new ships and itineraries to insider tips I've picked up along the way, I'll be sending a short monthly update with things I think fellow cruise lovers will enjoy. 🚢☀️

Cruise Loyalty Might be a Little Overrated

Many cruisers feel like they need to stay loyal to one cruise line to earn perks and status. While cruise loyalty programs can be nice, they're often not the best reason to choose a sailing.

Different cruise lines offer different strengths. Some have better itineraries, others have newer ships, and sometimes the best value simply comes from a different line than the one you sailed last time.

I always encourage travelers to focus first on **the itinerary, the ship, and the overall value**, rather than worrying too much about loyalty points.

Expert Tip:

Cruise lines regularly offer promotions that can be far more valuable than loyalty perks. Things like onboard credit, included drinks, specialty dining, or airfare deals. Sometimes trying a new line can actually give you **more value for the same price**.





My Personal Travel Moment

Speaking of not worrying too much about cruise loyalty, one of our most memorable trips was actually on a Disney cruise... and we didn't have kids with us.

We chose it purely for the itinerary: **San Diego, Puerto Vallarta, Cabo San Lucas, and Ensenada.** The ports were exactly what we were looking for, so we decided to go for it.

And yes, there were plenty of kids on board. But what surprised us was how many **adult-only spaces and experiences** there were too. Quiet pools, great bars, fun shows, and relaxing areas just for adults. At dinner we were seated with three other adult couples and had such a great time together all week.



It ended up being a spectacular trip and a great reminder that sometimes the **best travel experiences happen when you step outside your usual comfort zone.**

So if a cruise has the itinerary or the price that feels right, don't let preconceived ideas hold you back. Sometimes taking a chance leads to the best adventure. ✨🌍🚢

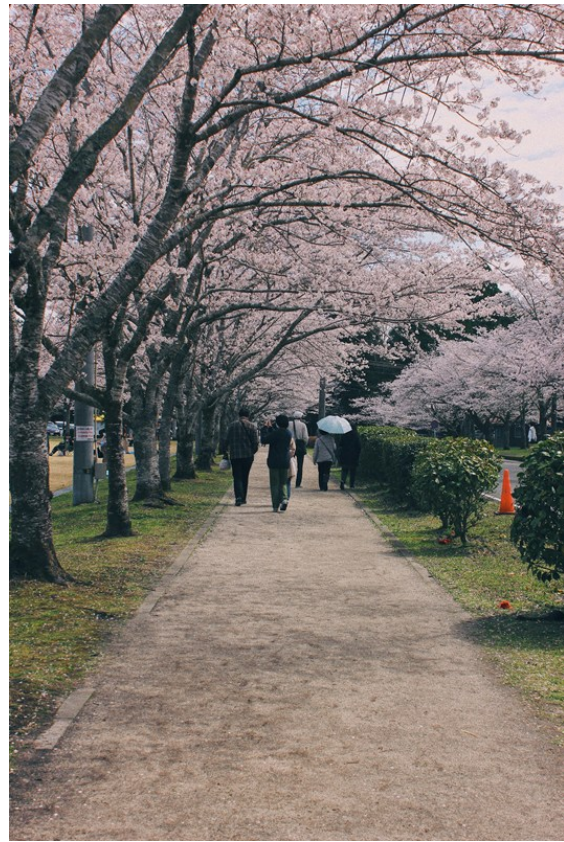


Destination Spotlight: Japan in Cherrv Blossom Season 🌸

Japan during cherry blossom season is one of those bucket-list trips that truly lives up to the hype. For a few magical weeks each spring, the country transforms as delicate pink sakura blossoms line rivers, parks, temples, and city streets.

Cruising Japan during this time is an incredible way to experience it. You can wake up in a new port almost every day. Exploring historic temples in Kyoto, wandering the neon streets of Tokyo, visiting peaceful gardens in smaller coastal towns, and enjoying some of the best food in the world along the way.

The best part? Cruise lines are already releasing their **Spring 2027 Japan itineraries**, and the most popular cherry blossom sailings tend to sell out early. If Japan is on your travel wish list, now is actually the perfect time to start looking.



Expert Tip:

Cherry blossom timing changes slightly every year, so when choosing a cruise itinerary it's smart to pick sailings that visit multiple regions of Japan. This increases your chances of catching the blossoms at peak bloom somewhere along the route. 🌸

Why Not Book That Tour of Japan in Spring 2027?

Modern. Ancient. Inspiring.

Japan & Southeast Asia invite you with neon skylines, ancient temples and unforgettable festivals. Sail from Tokyo's city center on our most expansive season yet, featuring first-ever Osaka Bon Odori visits and journeys across 55 destinations in nine countries. From storied castles to vibrant markets and tranquil gardens, a world of wonder is waiting.





Japan by Princess

61 Itineraries	55 Destinations	9 Countries	6 Local festivals
8 More Ashore	20 UNESCO World Heritage Sites	96 Departures	3 Departure ports



Asia

PRINCESS® Diamond Princess® & Sapphire Princess® sailing from Tokyo & Singapore.

Princess Cruises has just released their 2027&28 itineraries for Japan and Asia. Both *Diamond Princess*® and *Sapphire Princess*® will both homeport in Tokyo, offering guests deeper cultural immersion and access to Japan's most celebrated seasonal experiences.

- 85 departures | 52 itineraries | 41 destinations
- Six late night stays, including Osaka (for Kyoto) and Hiroshima
- Access to 19 UNESCO World Heritage Sites, including Mount Fuji and Himeji-jo Castle

They are also offering Up to \$800 instant savings + FREE room upgrade.

So if this seems like something you are interested in, then reply to this email and we can get started matching you with the perfect itinerary.

Pro Tip 🇯🇵: Tattoos aren't illegal in Japan, but they can carry a cultural stigma, especially at temples, shrines, onsens, and some gyms, so it's best to keep them covered with clothing or a small cover-up patch. When in doubt, look for posted signage or politely ask, as policies can vary by location.

  Ready to Book?

Call me, text me, hit me up on Facebook or Instagram or reply to this email if you have questions or want to book.

REMEMBER: I share my commissions and I
NEVER charge a booking fee.

PS: Somewhere out there a cruise ship is leaving port today. Might as well start planning your turn.

Happy travels,
Cheryll
Open Waters Travel



To learn more about our services and promotions please contact us
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